Style Guide

GROUP STYLING:

Planning outfits for a large group of people can be daunting. Here are some tips and tricks to help make sure your photo session is gorgeous and your outfits mesh well together!

Choose multiple complimentary colors and stick with them. What are your family's favorite colors? Multiple colors will add dimension to your photos. Check out your favorite plaid or paisley shirt and see what colors are in there!

Avoid dressing everyone in patterns. Too many patterns can be distracting. Try using one or two patterns and mix in solids from your color palette.

Be comfortable. Choose clothing that fits properly and is weather appropriate. It will show in your smile if you're uncomfortable in your outfit!

Wrinkly clothing is never flattering. Iron or steam your clothing the night before. I am forever grateful when I don't have to photoshop the same wrinkle out of every photo!

When in doubt, ask. I love giving my opinion! If you're having a hard time choosing, show me your options.

DO'S & DONT'S:

Do: Wear layers! Layers add dimension and make solid colors pop. If it's too warm for a jacket or cardigan - try a necklace, belt, headband, etc. Small touches add a lot!

Do: Wear well fitting clothes. Baggy clothes can make us look larger than we actually are in photographs. Try a 'French tuck' on flowy tops.

Do: Start with one outfit, and work your way out. Trying to tackle them all at once will be overwhelming. Think about the purpose of the shoot - are you celebrating a specific person or people with these photos? Starting with their outfits can help you decide the rest.

Don't: Wear neon colors. Neons reflect on the skin in very unflattering ways.

Don't: Match. Perfectly matching outfits gives a very dated vibe. Outfits should compliment each other.

Don't: Wear colors that blend in the background. Dark to mid greens should be used sparingly if you'll be posing in front of green foliage.